

United States of America

United States Patent and Trademark Office

*sparknotes

Reg. No. 3,952,293

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Int. Cl.: 9, 41

Service Mark

Trademark

Principal Register

SparkNotes LLC (NEW YORK LIMITED LIABILITY COMPANY)
33 East 17th Street
New York, NEW YORK 10003

CLASS 9: Downloadable electronic publications in the nature of study guides in the field of literature; Downloadable electronic publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep

FIRST USE 8-00-2009; IN COMMERCE 8-00-2009

CLASS 41: On-line educational services, namely, providing information and analysis of literary works; On-line educational services, namely, a web site which provides information and analysis of literary works and on-line quizzes on a variety of high school and college topics, on-line study guides in the field of literature, and educational information and content on a variety of high school and college topics; Providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, high school life, college life, academics, quizzes, computer games and trivia games; book publishing services; Providing on-line information for assisting in selecting and applying to colleges and universities; Providing on-line information in the field of college admissions; Providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities; Computer services, namely, providing on-line study guides in the field of literature; Providing non-downloadable publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep

FIRST USE 8-00-2009; IN COMMERCE 8-00-2009

The mark consists of the word "SPARKNOTES" with an asterisk.

Coke Morgan Smith

Acting Director of the United States Patent and Trademark Office



OWNER OF U.S. REG. NO. 2882198, 2490292, 3605844

SER. NO. 77-980,307, FILED 06-29-2009

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.