

United States of America

United States Patent and Trademark Office

Chatmeter

Reg. No. 5,463,836

Registered May 08, 2018

Corrected May 27, 2025

Int. Cl.: 35

Service Mark

Principal Register

Chatmeter, Inc. (DELAWARE CORPORATION)

225 Broadway, Suite 2200

San Diego, CALIFORNIA 92101

CLASS 35: Advertising and business services, namely, providing an online websites where advertisers, marketers, and content providers can interact with users for advertising, branding, and promoting knowledge, products, and services, and tradeshows, on behalf of themselves and others, and for evaluating and rating the same, all the foregoing relevant to human activities affecting climate change and related fields; Advertising and marketing; Advertising and marketing services, namely, promoting the goods and services of others; Advertising services, namely, promoting and marketing the goods and services of others in the field of upscale choices such as cultural events, restaurants, shopping, and travel via print and electronic media; Advertising services, namely, promoting properties for sale by owner via the Internet; Advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; Advertising via electronic media and specifically the internet; Advertising, marketing and promotional services for automotive dealerships; Advertising, promotion and marketing services in the nature of e-mail blast campaigns for others; An interactive web site for users to review and rate internet content, people, companies, products and/or services utilizing a software application to award points whereby web site users are eligible to exchange points earned for promotional items consisting of coupons, rebates, discounts or special offerings on goods and/or service provided by web site sponsors; Analysis of market research data and statistics; Assistance, advisory services and consultancy with regard to business planning, business analysis, business management, business organization, marketing and customer analysis; Branding services, namely, consulting, development, management and marketing of brands for businesses; Business advice and analysis of markets; Business consultation and management regarding marketing activities and launching of new products; Business management and consulting services for the health care industry, namely, customer service, accounting services, and web-based advertising and marketing services; Business management consulting with relation to strategy, marketing, production, personnel and retail sale matters; Business management consulting with relation to strategy, marketing, sales, operation, product design particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; Business marketing and direct mail consulting services; Business marketing consulting services; Business marketing consulting services to childcare organizations; Business marketing

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



services; Business monitoring and consulting services, namely, tracking web sites and applications of others to provide strategy, insight, marketing, sales, operation, product design, particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; Collection of market research information; Compilation of advertisements for use as web pages on the Internet; Consulting services in the field of internet marketing; marketing analysis services to increase a client company's knowledge of customer needs, and its competitors' products and services, pricing, advertising strategy and sales strategy; marketing services, namely, conducting consumer tracking behavior research and consumer trend analysis; Implementation and follow-up of advice in the fields of marketing; Information, advisory and consultancy services relating to business and management or business administration, including such services provided on line or via the internet; Marketing services, namely, conducting consumer tracking behavior research and consumer trend analysis; Marketing services, namely, consumer marketing research; Marketing services, namely, providing informational web pages designed to generate sales traffic via hyperlinks to other web sites; Marketing services, namely, providing on-line nondownloadable videos to promote doctors and medical practices; Marketing, advertising and promoting the goods and services of others in the field of travel and tourism, namely, providing information via mail and electronic mail; On-line advertising and marketing services; Providing business marketing information

FIRST USE 7-15-2009; IN COMMERCE 8-1-2009

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-616,488, FILED 09-20-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.