

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,422,739**

**Registered Jun. 18, 2024**

**Corrected Jun. 03, 2025**

**Int. Cl.: 16, 21, 24, 25, 35**

**Service Mark**

**Trademark**

**Principal Register**

General Xo (UNITED STATES INDIVIDUAL)  
127 Banneker Dr.  
Williamsburg, VIRGINIA 23185

CLASS 16: Bumper stickers; Ink pens; Printed children's books; Printed colouring books; Printed memorandum books; Blank or partially printed postcards; Magnetic bumper stickers; Printed calendars; Printed postcards; Printed desk calendars; Printed picture postcards; Printed pocket calendars; Printed tear-off calendars; Printed wall calendars; Tear-off printed calendars; Vehicle bumper stickers

FIRST USE 11-27-2023; IN COMMERCE 11-27-2023

CLASS 21: Drinkware; Mugs; Beer glasses; Mug trees; Sippy cups; Souvenir plates; Beer mugs; Coffee mugs; Coffee cups, tea cups and mugs; Cups and mugs; Decorative sand bottles; Glass mugs; Insulated mugs; Travel mugs

FIRST USE 11-27-2023; IN COMMERCE 11-27-2023

CLASS 24: Beach towels; Banners and flags of textile; Cloth flags; Fabric flags; Nylon flags

FIRST USE 11-27-2023; IN COMMERCE 11-27-2023

CLASS 25: Hats; Headbands; Shorts; Socks; Sweatsuits; T-shirts; Baby bodysuits; Bandanas; Baseball caps; Baseball caps and hats; Flip-flops for use as footwear; Footwear, namely, flip-flops; Headbands against sweating; Hoodies; Clothing jackets; Polo shirts; Sun visors being headwear; Tank tops; Wrist bands as clothing; Athletic jackets; Moisture-wicking headbands; Outer jackets; Short-sleeved or long-sleeved t-shirts

FIRST USE 11-27-2023; IN COMMERCE 11-27-2023

CLASS 35: Retail gift shops; Retail shops featuring souvenirs and memorabilia; Retail

*Coke Moya Sneyd*

Acting Director of the United States Patent and Trademark Office



store services featuring souvenirs and memorabilia

FIRST USE 11-27-2023; IN COMMERCE 11-27-2023

The color(s) red, white and blue is/are claimed as a feature of the mark.is/are claimed as a feature of the mark.

The mark consists of a flag with seven red stripes and six white stripes with a blue rectangle in the upper left corner of the flag. A single white five-point star is positioned in the center of the blue rectangle and the wording "1607" in a red stylized font is positioned in the center of the star. Below the flag is the wording "THE BIRTHPLACE OF AMERICA" in a blue stylized font and below that is the wording "'Everything We Do In Red White & Blue'" in a red stylized font.

SER. NO. 97-359,310, FILED 04-12-2022

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**