

# United States of America

United States Patent and Trademark Office



**Reg. No. 7,601,843**

**Registered Dec. 17, 2024**

**Corrected Jun. 10, 2025**

**Int. Cl.: 35, 42**

**Service Mark**

**Principal Register**

European Clothing Company GmbH (GERMANY GESELLSCHAFT MIT  
BESCHRÄNKTER HAFTUNG (GMBH))  
Poppelsdorfer Allee 114  
53115 Bonn  
GERMANY

CLASS 35: Advertising; consulting services in the field of internet marketing; administration of the business affairs of retail stores; provision of business information services; providing commercial information relating to companies; providing of information relating to business and commercial contacts; providing business information, including via the internet; provision of business information and advisory services relating to e-commerce; providing commercial information and advice for consumers in the choice of goods and services; collecting information for business into computer databases; compilation of business statistics into computer databases; compilation and systemization of information into computer databases; rental of advertising space on the internet; all of the aforementioned services \* exclusively \* [ solely ] in relation to clothing, namely, socks, stockings, hosiery, body stockings, footless socks, tights and footwear; Wholesale distributorship services in relation to clothing, namely socks, stockings, hosiery, body stockings, footless socks and tights; retail store services in relation to clothing, namely socks, stockings, hosiery, body stockings, footless socks and tights; online retail store services relating to clothing, namely socks, stockings, hosiery, body stockings, footless socks and tights; wholesale distributorship services in relation to footwear; retail store services in relation to footwear

CLASS 42: Rental of computer software for use in selling clothing, namely socks, stockings, hosiery, body stockings, footless socks, tights and footwear; Providing temporary use of on-line non-downloadable cloud computing software for electronic storage of computer programs on data networks; electronic data storage on servers of computer programs; Electronic storage services for archiving electronic data from computer programs; computer software design; providing or rental of electronic memory capacity on the internet, namely, rental of server memory space; hosting the computer sites or web sites of others; development, updating and maintenance of software and database systems; providing search engines for the internet; all of the aforementioned services \* exclusively \* [ solely ] in relation to clothing, namely socks, stockings, hosiery, body stockings, footless socks, tights and footwear

*Coke Mogn Smeut*

Acting Director of the United States Patent and Trademark Office



The colors black and red are claimed as a feature of the mark.

The mark consists of the stylized wording "SOX" in black placed above the wording "Company" in black, with a red line underneath "SOX"; below the wording is a design of two concentric circles, with the outer circle in black being an incomplete circle and the inner circle being red.

OWNER OF U.S. REG. NO. 5893642

PRIORITY DATE OF 05-03-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1704095 DATED 10-31-2022,  
EXPIRES 10-31-2032

No claim is made to the exclusive right to use the following apart from the mark as shown: "SOCKS COMPANY"

SER. NO. 79-358,773, FILED 10-31-2022

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**