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Nooms

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Trademark

Principal Register

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CLASS 9: Recorded computer programs for teaching children numbers and mathematics and providing learning tools for children; downloadable computer software programs for teaching children numbers and mathematics and providing learning tools for children; recorded and downloadable computer software for teaching children numbers and mathematics and providing learning tools for children and recorded and downloadable software packages, namely, recorded and downloadable computer software for teaching children numbers and mathematics and providing learning tools for children; recorded game software for teaching children numbers and mathematics and providing learning tools for children; downloadable game software for teaching children numbers and mathematics and providing learning tools for children; downloadable computer software applications for teaching children numbers and mathematics and providing learning tools for children; computer interface boards; recorded and downloadable computer software for teaching children numbers and mathematics and providing learning tools for children; downloadable electronic publications in the nature of articles in the field of teaching children numbers and mathematics and providing learning tools for children; [data processing equipment and computers for teaching children numbers and mathematics and providing learning tools for children;] apparatus for recording, transmission and reproduction of sound images and text in the field of teaching children numbers and mathematics and providing learning tools for children; magnetic and optical recording media, namely, blank recordable optical discs and magnetic tape recorders for teaching children numbers and mathematics and providing learning tools for children; magnetic and optical data media, namely, blank magnetic data carriers and blank optical data carriers for teaching children numbers and mathematics and providing learning tools for children; computers for teaching children numbers and mathematics and providing learning tools for children; computer peripheral devices for teaching children numbers and mathematics and providing learning tools for children; electronic writing tablets for teaching children numbers and mathematics and providing learning tools for children; virtual reality headsets for teaching children numbers and mathematics and providing learning tools for children; virtual reality gloves for teaching children numbers and mathematics and providing learning tools for children; smart glasses for teaching children numbers and mathematics and providing learning tools for children; * hard * covers for smartphones focused on children with an educational purpose; hard covers for tablet computers focused on children with an educational purpose; video disks and video tapes with recorded animated cartoons for teaching children numbers and mathematics and providing learning tools for children; video screens for teaching children numbers and mathematics and providing learning tools for children; teaching apparatus in the nature of computers and teaching multimedia equipment for children's education; downloadable music files for teaching children numbers and mathematics and providing learning tools

Coke Moya Smeat

Acting Director of the United States Patent and Trademark Office



for children; downloadable image files containing content in the field of teaching children numbers and mathematics and providing learning tools for children * ; none of the aforesaid goods related to health, mental health, medical disorders, weight loss, fitness, well-being or psychological support (training) or advice *

CLASS 16: Paper for children's education; cardboard for children's education; printed matter, namely, books, magazines, workbooks, textbooks in the field of teaching children numbers and mathematics and providing learning tools for children; adhesives for stationery, namely, adhesive strips being labels, adhesive tapes for stationery purposes for children's education; photographs in the field of children's education; stationery in the field of children's education; graphic representations in the field of teaching children numbers and mathematics and providing learning tools for children; graphic art reproductions in the field of teaching children numbers and mathematics and providing learning tools for children; printed publications, namely, teaching materials in the field of teaching children numbers and mathematics and providing learning tools for children; printed publications, namely, brochures, booklets in the field of computer games focused on children with an educational purpose; printed teaching materials in the field of teaching children numbers and mathematics and providing learning tools for children; artists' materials, namely, molds for modeling clays in the field of teaching children numbers and mathematics and providing learning tools for children; office equipment, namely, binders for the office in the field of teaching children numbers and mathematics and providing learning tools for children; office requisites, namely, office stationery in the field of teaching children numbers and mathematics and providing learning tools for children; school supplies, namely, paint boxes for use in schools, folders, notebooks, paper, protractors, paper clips, pencil sharpeners, writing grips, glue and book marks in the field of teaching children numbers and mathematics and providing learning tools for children; writing supplies, namely, pencils, pens, mechanical pencils, erasers, markers, crayons, highlighter pens; writing instruments for children's education; rubber erasers for children's education; cases and boxes for ballpoint pens for children's education; pencil holders and ballpoint-pen holders for children's education; blotters for children's education; writing or drawing books for children's education; ring binders for children's education; loose-leaf binders for children's education; book markers and book ends for children's education; bookmarks for children's education; packaging sachets of paper or plastic materials sold empty for children's education; envelopes for children's education; paper or plastic pouches for packaging for children's education; posters for children's education; printed advertisement boards of paper or cardboard for children's education; photo albums for children's education; atlases for children's education; printed comic strips for children's education; almanacs for children's education; pamphlets in the field of teaching children numbers and mathematics and providing learning tools for children; brochures about video games focused on children with an educational purpose; calendars in the field of teaching children numbers and mathematics and providing learning tools for children; postcards in the field of teaching children numbers and mathematics and providing learning tools for children; greeting cards in the field of teaching children numbers and mathematics and providing learning tools for children; diaries in the field of teaching children numbers and mathematics and providing learning tools for children; drawings in the field of teaching children numbers and mathematics and providing learning tools for children; stickers in the field of teaching children numbers and mathematics and providing learning tools for children; newspapers in the field of children's education; children's books in the field of children's education; booklets in the field of teaching children numbers and mathematics and providing learning tools for children; manuals in the field of teaching children numbers and mathematics and providing learning tools for children; educational guides in the field of teaching children numbers and mathematics and providing learning tools for children; printed notices in the field of teaching children numbers and mathematics and providing learning tools for children; notepads and note books in the field of teaching children numbers and mathematics and providing learning tools for children; coloring books in the field of teaching children numbers and mathematics and providing learning tools for children; drawing and writing pads in the field of teaching children numbers and mathematics and providing learning tools for children; catalogs in the field of teaching children numbers and mathematics and providing learning tools for children; magazines and printed periodical publications in the field of teaching children numbers and mathematics and

providing learning tools for children; address books in the field of teaching children numbers and mathematics and providing learning tools for children; printed publications, namely, brochures in the field of teaching children numbers and mathematics and providing learning tools for children; journals in the field of teaching children numbers and mathematics and providing learning tools for children; decals in the field of teaching children numbers and mathematics and providing learning tools for children; gift wrapping paper focused on children with an educational purpose; table napkins of paper focused on children with an educational purpose; party ornaments of paper focused on children with an educational purpose * ; none of the aforesaid goods related to health, mental health, medical disorders, weight loss, fitness, well-being or psychological support (training) or advice *

CLASS 28: Puzzle and skill games focused on children with an educational purpose; toys, namely, educational toys in the fields of teaching children numbers and mathematics; electronic game playing apparatus for teaching children numbers and mathematics and providing learning tools for children; electronic games for the teaching of children; video game machines focused on children with an educational purpose; video game consoles focused on children with an educational purpose; video game interactive hand held remote [controls] *controllers * for playing electronic games focused on children with an educational purpose; joysticks for video games focused on children with an educational purpose; arcade video game machines focused on children with an educational purpose; board games focused on children with an educational purpose; [parlor games focused on children with an educational purpose;] playing cards focused on children with an educational purpose; dolls focused on children with an educational purpose; modeled plastic toy figurines focused on children with an educational purpose; toy figures focused on children with an educational purpose; plush toys focused on children with an educational purpose * ; none of the aforesaid goods related to health, mental health, medical disorders, weight loss, fitness, well-being or psychological support (training) or advice *

CLASS 41: Education services, namely, providing classes, seminars, and workshops in the fields of teaching children numbers and mathematics and providing learning tools for children; teaching in the field of numbers and mathematics and providing learning tools for children; interactive on-line training for students and teachers in the field of teaching children numbers and mathematics and providing learning tools for children; entertainment services, namely, providing online electronic games and game services provided on-line from a computer network in the field of teaching children numbers and mathematics and providing learning tools for children; organizing community sporting and cultural activities in the field of teaching children numbers and mathematics and providing learning tools for children; written text editing, namely, editing of entertainment, educational and teaching texts in the field of teaching children numbers and mathematics and providing learning tools for children; publication of press magazines in the field of teaching children numbers and mathematics and providing learning tools for children; [editing of books focused to children with an educational purpose; publication of manuals, guides and exercise books focused to children with an educational purpose;] publication of magazines focused to children with an educational purpose; publication of books focused to children with an educational purpose; publication of books and periodicals online focused to children with an educational purpose; multimedia publication of electronic video games focused to children with an educational purpose; electronic publishing services, namely, publication of text and graphic works of others on-line in the field of teaching children numbers and mathematics and providing learning tools for children; provision of non-downloadable electronic publications in the nature of magazines, articles, brochures, instruction manuals, and books in the field of teaching children numbers and mathematics and providing learning tools for children; providing online computer games and providing online videos in the field of teaching children numbers and mathematics and providing learning tools for children, not downloadable; educational services, namely, arranging and conducting of conferences and seminars in the field of teaching children numbers and mathematics and providing learning tools for children; providing on-line training workshops in the field of teaching children numbers and mathematics and providing learning tools for children; arranging professional training courses in the field of

children's education; educational services provided by schools, namely, teaching at pre-school, kindergarten, and elementary schools; organization of exhibitions for cultural or educational purposes in the field of teaching children numbers and mathematics and providing learning tools for children; organization of exhibitions in the field of entertainment and education in the nature of conventions, meetings, symposiums, and educational programs in the field of teaching children numbers and mathematics and providing learning tools for children; information on education in the field of teaching children numbers and mathematics and providing learning tools for children; entertainment information focused on children's education; electronic games service provided online from a computer network in the field of teaching children numbers and mathematics and providing learning tools for children; entertainment services in the form of contests, games, educational tournaments, educational demonstrations, educational competitions and events in the field of children's education; membership club services, namely, providing training to members in the field of children's education; organization of electronic video game competitions focused on children with an educational purpose; entertainment services in the nature of video game leagues focused on children with an educational purpose; recording studio services and film studio services in the field of children's education; production of films in the field of children's education; production of radio and television programs in the field of children's education; motion picture film production in the field of children's education; rental of films in the field of children's education; rental of video tapes and sound recordings in the field of children's education; amusement park and theme park services; organization of shows for cultural purposes; amusement centers in the field of children's education; amusement park services in the field of children's education; provision of recreational facilities in the field of children's education * ; none of the aforesaid services related to health, mental health, medical disorders, weight loss, fitness, well-being or psychological support (training) or advice *

CLASS 42: [: Computer services, namely, development, design, installation and updating of software and software packages for teaching children numbers and mathematics and providing learning tools for children;] maintenance of computer software and software packages for teaching children numbers and mathematics and providing learning tools for children; computer software development in the field of teaching children numbers and mathematics and providing learning tools for children; development of computer platforms for teaching children numbers and mathematics and providing learning tools for children; rental of computer software for teaching children numbers and mathematics and providing learning tools for children; computer programming for teaching children numbers and mathematics and providing learning tools for children; creation, design, maintenance, and updating of websites for third parties for teaching children numbers and mathematics and providing learning tools for children; computer system design for teaching children numbers and mathematics and providing learning tools for children; computer program consultancy in the field of teaching children numbers and mathematics and providing learning tools for children; computer software consulting and computer security consulting in the field of teaching children numbers and mathematics and providing learning tools for children; maintenance and updating of computer software in the field of teaching children numbers and mathematics and providing learning tools for children; design and development of computers in the field of teaching children numbers and mathematics and providing learning tools for children; data conversion of computer programs and data, not physical conversion in the field of teaching children numbers and mathematics and providing learning tools for children; conversion of data or documents from physical to electronic media in the field of teaching children numbers and mathematics and providing learning tools for children; hosting of websites on the Internet in the field of teaching children numbers and mathematics and providing learning tools for children; maintenance of software and software packages and technical support services, namely, troubleshooting of computer software problems in the field of teaching children numbers and mathematics and providing learning tools for children; server hosting in the field of teaching children numbers and mathematics and providing learning tools for children; recovery of computer data in the field of teaching children numbers and mathematics and providing learning tools for children; product research and development for third parties in the field of teaching children numbers and mathematics and providing learning tools for children; technical research in the field of numbers and mathematics and providing

learning tools for children; engineering services, particularly technical project planning and design engineering of lines for the processing of web products in the field of teaching children numbers and mathematics and providing learning tools for children; * recovery of * computer data [recovery] in the field of teaching children numbers and mathematics and providing learning tools for children; electronic data storage in the field of teaching children numbers and mathematics and providing learning tools for children; computer software consultancy, namely, consulting services in the field of integration of computer systems, in the field of cloud computing applications and networks, with respect to computer data recovery and with respect to security in the field of teaching children numbers and mathematics and providing learning tools for children; creating website based indexes of information for others using information technology in the field of teaching children numbers and mathematics and providing learning tools for children; computer security services for protection against unauthorized network access in the field of teaching children numbers and mathematics and providing learning tools for children; hosting of an online portal enabling players to participate in games online in the field of teaching children numbers and mathematics and providing learning tools for children * ; none of the aforesaid services related to health, mental health, medical disorders, weight loss, fitness, well-being or psychological coaching (training) or advice *

PRIORITY DATE OF 01-14-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1538126 DATED 01-16-2020,
EXPIRES 01-16-2030

SER. NO. 79-288,503, FILED 01-16-2020

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.