

United States of America

United States Patent and Trademark Office

ACCLAIMED

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Service Mark

Principal Register

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CLASS 35: [Advice relating to the organization and management of business; Advisory services relating to business management and business operations; Assistance with business management and planning; Assistance, advisory services and consultancy with regard to business planning, business analysis, business management, and business organization; Business advisory services in the field of business planning, business analysis, business management, business organization;] Business and management consulting for healthcare providers and related businesses; [Business assistance services, namely, assisting health care facilities and other companies with customer follow-up to improve customer outcomes and satisfaction through the use of telecommunication devices and computer networks with automated interaction and data feedback, monitoring and compilation capacity; Business assistance, advisory and consulting services in the field of business planning, business analysis, business management, and business organization; Business consultation in the field of medical reporting guidelines; Business consultation services; Business consulting services in the field of medical consulting agreements; Business management; Business management advice; Business management and advice; Business management and consultation;] Business management and consultation in the field of medical practice management; [Business management and consulting services for the health care industry, namely, customer service, accounting services, and marketing services;] Business management and consulting services for the health care industry, namely, customer service, accounting services, and web-based advertising and marketing services; [Business management consultancy and advisory services;] [Business management consultancy services; Business management consultancy, also via the Internet;] [Business management consultation; Business management consultation in the field of medical practice management; Business management consulting;] Business management consulting and advisory services; Business management consulting and advisory services for the medical practice industry; Business management consulting services in the field of medical consulting agreements, medical report guidelines, medical office efficiency; Business management consulting, strategic planning and business advisory services provided to medical practices and hospitals in the fields of executive management functions, human resources, work flow efficiency, information technology, electronic medical record keeping optimization, networking, computerization, medical and hospital computer security systems, billing, marketing, support services; Business management in the field of medical office efficiency; [Business management information on a wide variety of topics to service

Coke Moya-Snead

Acting Director of the United States Patent and Trademark Office



providing professionals; Healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices;] Medical practice management for others in the field of executive management functions, human resources, work flow efficiency, information technology, electronic medical record keeping optimization, networking, computerization, medical and hospital computer security systems, billing, marketing, support services

FIRST USE 11-12-2014 ; IN COMMERCE 11-12-2014

CLASS 44: Clinical medical practice consultation services; Consulting services in the field of health; Consulting services in the field of medical care; Health care; Health care services, namely, internal medicine, [adolescent medicine,] cardiology, critical care medicine [, endocrinology, gastroenterology, geriatric medicine, hematology, infectious disease, medical oncology, nephrology, pulmonary disease, rheumatology, sports medicine, sleep medicine, hepatology, surgery, general surgery, thoracic and cardiac surgery, vascular surgery, cosmetic surgery, plastic surgery, orthopedic surgery] ; Medical clinics; Medical consultations; Medical services; Medical services in the field of internal medicine, [adolescent medicine,] cardiology, critical care medicine [, endocrinology, gastroenterology, geriatric medicine, hematology, infectious disease, medical oncology, nephrology, pulmonary disease, rheumatology, sports medicine, sleep medicine, hepatology, surgery, general surgery, thoracic and cardiac surgery, vascular surgery, cosmetic surgery, plastic surgery, orthopedic surgery] ; Medical services, namely, internal medicine, [adolescent medicine,] cardiology, critical care medicine [, endocrinology, gastroenterology, geriatric medicine, hematology, infectious disease, medical oncology, nephrology, pulmonary disease, rheumatology, sports medicine, sleep medicine, hepatology, surgery, general surgery, thoracic and cardiac surgery, vascular surgery, cosmetic surgery, plastic surgery, orthopedic surgery] ; Providing medical advice in the field of internal medicine, [adolescent medicine,] cardiology, critical care medicine [, endocrinology, gastroenterology, geriatric medicine, hematology, infectious disease, medical oncology, nephrology, pulmonary disease, rheumatology, sports medicine, sleep medicine, hepatology, surgery, general surgery, thoracic and cardiac surgery, vascular surgery, cosmetic surgery, plastic surgery, orthopedic surgery] ; Providing medical information, consultancy and advisory services * ; all of the foregoing being other than home health care services and other than applied behavioral analysis therapy services for children *

FIRST USE 11-12-2014 ; IN COMMERCE 11-12-2014

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-452,762, FILED 11-12-2014

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.