

United States of America

United States Patent and Trademark Office

APOSTROPHE

Reg. No. 6,324,289

Registered Apr. 13, 2021

Amended Jun. 10, 2025

Int. Cl.: 3, 5, 35, 42, 44

Service Mark

Trademark

Principal Register

HIMS, INC. (DELAWARE CORPORATION)

2269 CHESTNUT STREET

#523

SAN FRANCISCO, CALIFORNIA 94123

CLASS 3: Non-medicated skincare preparations and substances, namely, gels, creams, [moisturizers, serums,] lotions, [toners, cleaners, peels, soaps,] and solutions ; anti-aging creams non-medicated anti-aging skin serums [; non-medicated shampoo and conditioner]

FIRST USE 03-27-2020 ; IN COMMERCE 03-27-2020

CLASS 5: Medicated dermatological preparations and substances, namely, gels, creams, [moisturizers, serums,] lotions, [toners, cleaners, peels, soaps,] and solutions [; medicated shampoo and conditioner;] prescription and non-prescription medicines, namely, pills, tablets, capsules, caplets, liquid drops, sachets and pharmaceutical preparations for the treatment of dermatological symptoms and concerns [; medicated anti-aging serums for use on skin]

FIRST USE 03-15-2019 ; IN COMMERCE 03-15-2019

CLASS 35: Retail pharmacy services

FIRST USE 03-15-2019 ; IN COMMERCE 03-15-2019

CLASS 42: Medical and scientific research in the field of dermatology treatment and diagnosis; providing a web site featuring temporary use of non-downloadable software for patients and medical service providers to interact through instant messaging, upload, download, view, receive, share, retrieve, process, communicate through messages and voice over internet protocol (VOIP), transmit, and display data, sound, images, graphics, videos, and text

FIRST USE 03-15-2019 ; IN COMMERCE 03-15-2019

CLASS 44: Providing medical information and advice in the field of dermatology; medical and pharmaceutical consultation in the field of dermatology; preparation of prescriptions by pharmacists; providing medical profiles and medical record analysis and assessments via a website that are designed to provide custom tailored outputs about recommended resources and treatments associated with a defined set of symptoms and concerns; medical diagnosis in the field of dermatology

Coke Moya-Snead

Acting Director of the United States Patent and Trademark Office



FIRST USE 03-15-2019 ; IN COMMERCE 03-15-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-980,885, FILED 08-09-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.