

United States of America

United States Patent and Trademark Office

CREED

Reg. No. 7,601,824

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Int. Cl.: 9, 35, 41

Service Mark

Trademark

Principal Register

Fontaine Limited (UNITED KINGDOM PRIVATE LIMITED COMPANY)
20 Farringdon Street
c/o Tmf Group 8th Floor
London, UNITED KINGDOM EC4A4AB

CLASS 9: Downloadable and recorded computer programs, software and cloud-computing software for facilitating the purchase of virtual goods in the nature of perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles for use in the metaverse and other online virtual environments; downloadable multimedia files containing artwork, text, audio, and video relating to perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles authenticated by non-fungible tokens (NFTs); downloadable mobile application software for ordering perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles; near field communication tags for interacting with mobile applications to obtain information concerning perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles; near field communication tags for marketing and authentication of perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles; Downloadable digital content, namely, video clips in the field of animation or film, photography, digital art, digital collectibles in the nature of downloadable multimedia files containing image files and artwork in the fields of perfumery, fragranced products and beauty products and crypto-collectibles being digital collectibles in the nature of downloadable multimedia files containing image files and artwork in the fields of perfumery, fragranced products and beauty products authenticated by non-fungible tokens (NFTs) using blockchain-based software technology, smart contracts and non-fungible tokens (NFTs) for use in virtual online environments; wearable computer peripherals; wireless computer peripherals; structural and replacement parts and fittings for virtual reality headsets and wearable electronic devices

CLASS 35: Online retail store services featuring virtual goods, namely, perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles for use in online virtual worlds; retail store services in relation to virtual goods, namely, perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles for use online and in online virtual environments; provision of an online marketplace for buyers and sellers of downloadable digital art images authenticated by non-fungible tokens (NFTs), digital animated and non-animated designs and characters, avatars, digital overlays [, skins] * and skins for the promotion of soaps,

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



perfumes, perfumery, fragrances and fragranced soaps, bath and body care products, non-medicated toilet preparations, essential oils, cosmetics, hair lotions, dentifrices, and hair oils *

CLASS 41: Entertainment services, namely, providing online, non-downloadable virtual perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles for use online and in online virtual environments, created for entertainment purposes; entertainment services in the nature of virtual reality attraction services, namely providing an online, non-downloadable virtual reality environment enabling users to interact by browsing, accumulating, buying, selling, and trading perfumery, fragrances, toiletries, cosmetics, make-up, skincare preparations, body care preparations, face care preparations, hair care preparations, room fragrances and perfumed candles, for social entertainment purposes; entertainment services in the nature of virtual reality attraction services, namely, providing an online, non-downloadable, virtual environment enabling users to interact by using, trading, and purchasing virtual goods, blockchain tokens, digital tokens, non-fungible tokens, digital media, digital files, and digital assets, for social entertainment purposes; entertainment services, namely, providing an online non-downloadable augmented reality virtual social entertainment experiences for interacting with virtual reality retail stores, for use in online virtual environments for entertainment purposes * for the promotion of soaps, perfumes, perfumery, fragrances and fragranced soaps, bath and body care products, non-medicated toilet preparations, essential oils, cosmetics, hair lotions, dentifrices, and hair oils *

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 07-04-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1699339 DATED 08-01-2022, EXPIRES 08-01-2032

SER. NO. 79-356,648, FILED 08-01-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.