

United States of America

United States Patent and Trademark Office



Reg. No. 6,303,239

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**Int. Cl.: 25, 30, 33, 35, 39,
43**

Service Mark

Trademark

Principal Register

Thomas Henry GmbH (GERMANY)
Bessemerstraße 22
12103 Berlin
GERMANY

CLASS 25: Clothing, namely, shirts, trousers, sweaters, neck scarves, mufflers, t-shirts; footwear; headwear, namely, hats, caps

CLASS 30: Coffee, tea, cocoa and artificial coffee; tea-based beverages; yerba mate; mate tea; Glucose for culinary purposes, namely, glucose tablets with a caffeine base

CLASS 33: Alcoholic beverages except beers; alcoholic energy drinks; fermented spirit

CLASS 35: Advertising services, namely, promoting the brands, goods, and services of others ; advertising, marketing and promotional services of others through all public communications means; business management; business administration services, namely, office functions; providing commercial information in the field of non-alcoholic beverages; providing commercial information in the field of alcoholic beverages; demonstration of goods and services in retail outlets and online shops; operation of retail outlets and online retail gift shops, namely, negotiation and concluding of contracts regarding the purchase and sale of goods and the use of services for others; shopping facilitation services, namely, operating online shops, namely, order placement including orders received by e-mails, business administration for transport and delivery services and invoice management for others; demonstration of goods, namely, displaying and demonstrating goods in retail locations; providing television and internet home shopping services in the field of general consumer merchandise through the collection of goods, for others, for presentation purposes, and the presentation of goods for others, for sales purposes; import and export agency services; computerized online ordering services featuring general consumer merchandise; procurement services for others, namely, procuring Clothing, namely, shirts, trousers, sweaters, neck scarves, mufflers, t-shirts, footwear, headwear, namely, hats, caps via the internet; procurement services for others, namely, procuring coffee, tea, cocoa and artificial coffee via the internet; procurement services for others, namely, procuring tea beverages, mate tea, yerba-mate tea, non-medicinal caffeine-based dragées made from glucose via the internet; procurement

Coke Moya-Snead

Acting Director of the United States Patent and Trademark Office



services for others, namely, procuring beers, mineral water, aerated water via the internet; procurement services for others, namely, procuring fruit drinks; juice base concentrates; syrups for making beverages; preparation for beverages, namely, concentrates and powders used in the preparation of energy drinks and fruit flavored beverages via the internet; procurement services for others, namely, procuring non-alcoholic beverages flavored with mate tea via the internet; procurement services for others, namely, procuring fruit juice beverages containing caffeine, cola, and other non-alcoholic caffeinated beverages via the internet; procurement services for others, namely, procuring, energy drinks containing caffeine, energy drinks, non-alcoholic malt beverages via the internet; procurement services for others, namely, procuring alcoholic beverages, except beers, alcoholic energy drinks, fermented spirits beverages via the internet

CLASS 39: Transport of goods; transport, packaging and storage of alcoholic beverages, and non-alcoholic beverages; transportation of alcoholic beverages by truck, train, and plane; transportation of non-alcoholic beverages by truck, train, and plane; storage of alcoholic drinks; storage of non-alcoholic beverages; consultancy and information in relation to the aforesaid services, namely, transportation consulting services

CLASS 43: Services for providing food and drink; providing temporary accommodation

The mark consists of the words "MATE MATE" in large shaded letters stacked on top of each other. Above the top "A" is a shaded star and below the bottom "A" is a second shaded star. The words sit on an outlined banner that has four points on each side and a triangular shape on the top and bottom. The words are accented by corner border lines. Behind the banner is a shaded banner creating four points sticking out from the outlined banner.

PRIORITY DATE OF 02-14-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1501682 DATED 07-11-2019, EXPIRES 07-11-2029

No claim is made to the exclusive right to use the following apart from the mark as shown: "MATE" FOR CLASSES 030, 032, 033, 035, 039, AND 043

SER. NO. 79-273,375, FILED 07-11-2019

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.