

# United States of America

## United States Patent and Trademark Office

# BIOEFFECT

**Reg. No. 5,388,719**

**Registered Jan. 30, 2018**

**Corrected Jun. 17, 2025**

**Int. Cl.: 3, 42**

**Service Mark**

**Trademark**

**Principal Register**

Bioeffect hf. (ICELAND Public Limited Company)

Vikurhvarf 7

Kopavogur, ICELAND IS-203

CLASS 3: Soaps, perfumery, essential oils, non-medicated skin [ and hair ] care preparations; cosmetics; [ hair lotions; ] volcanic ash for cleaning; non-medicated balms for use on skin, hair, face, body, lips, eyes; non-medicated after-shave balms; cosmetic preparations for beauty; beauty masks; cleansing milk for toilet purposes; cosmetic kits comprised of a selection of non-medicated cosmetic and toiletry products, namely, skin [ and hair ] care preparations, balms, skin whitening creams, skin serums, soaps, [ shampoo, hair conditioner, ] after-shave balms and gels; [ cosmetics for animals; ] cosmetic creams; eyebrow cosmetics; cosmetic preparations for eyelashes; greases for cosmetic purposes; [ hair lotions, ] body lotions; lip glosses; lotions for cosmetic purposes; tissues impregnated with cosmetic lotions; make-up preparations; make-up removing preparations; beauty masks; massage gels other than for medical purposes; cleansing milk for toilet purposes; nail care preparations; [ cosmetic pencils; shampoos for pets; ] shaving preparations; cosmetic preparations for skin care, non-medicated skin whitening creams; non-medicated skin serums; sunscreen preparations; sun-tanning preparations; non-medicated toiletries

CLASS 42: Scientific and technological services and research and design relating thereto, namely, scientific research consulting in the fields of [ biotechnology, ] cellular activators, skincare products, cosmetics, dermatology, plastic surgery, and aesthetics; scientific and technological services and research and design relating thereto, namely, testing, inspection, and research of [ biotechnology, ] cellular activators, skincare products, and cosmetics; industrial analysis and research services, namely, industry research and development of new cosmetic products [ ; development of computer hardware and computer software; cosmetic research ]

OWNER OF U.S. REG. NO. 4123537, 4113530

PRIORITY DATE OF 01-15-2013 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1185645 DATED 06-25-2013,  
EXPIRES 06-25-2033

SER. NO. 79-140,013, FILED 06-25-2013



Acting Director of the United States Patent and Trademark Office



## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**