

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,570,276**

**Registered Jul. 22, 2014**

**Corrected Jun. 17, 2025**

**Int. Cl.: 16, 41, 45**

**Service Mark**

**Trademark**

**Principal Register**

Christian Union, Inc. (NEW JERSEY non-profit corporation)  
19 Vandeventer Ave.  
Princeton, NEW JERSEY 08542

CLASS 16: [ magazine in the field of religion and university and college campus ministry; ] Bible course manuals

FIRST USE 00-00-2003 ; IN COMMERCE 00-00-2003

CLASS 41: Arranging and organizing Bible study courses and workshops; educational services, namely, organizing conferences and debates in the field of religion, theology, spiritual growth and social action; providing group coaching and learning forums in the field of ministry leadership development

FIRST USE 00-00-2003 ; IN COMMERCE 00-00-2003

CLASS 45: ministerial services; Christian ministry services; ministry services on university and college campuses; arranging and organizing ministry centers; organizing and arranging retreats in the field of religion, theology, spiritual growth and social action

FIRST USE 00-00-2002 ; IN COMMERCE 00-00-2002

The mark consists of the words "CHRISTIAN UNION" on two lines, in an un-shaded rectangle below a shaded square in which the words "MAIOR AUTEM HIS EST CARITAS" appears around the outside of a circle, forming a circular border to concentric circles. A white floriated cross appears within the circle on a shaded background with the cross bordered by a leaf pattern. In each of the four corners of the square appears the same design comprising a single leaf with 3 petals between two wing-shaped patterns.

OWNER OF U.S. REG. NO. 4177704

The English translation of the Latin wording in the mark is: "The greatest of these is love".

*Coke Moya-Snead*

Acting Director of the United States Patent and Trademark Office



SEC. 2(F) as to "CHRISTIAN UNION"

SER. NO. 77-704,631, FILED 04-01-2009

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**