

# United States of America

## United States Patent and Trademark Office



# RED HOUSE

**Reg. No. 4,671,697**

**Registered Jan. 13, 2015**

**Renewal Term Begins Jan. 13, 2025**

**10 Year Renewal/Amended**

**Int. Cl.: 35, 42**

**Service Mark**

**Principal Register**

RED HOUSE NORTH AMERICA, INC. (GEORGIA CORPORATION)  
8000 AVALON BLVD, SUITE 213  
ALPHARETTA, GEORGIA 30009

CLASS 35: Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; Advertising services, namely, creating corporate and brand identity for others; Advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; Analysis of market research data and statistics; Brand concept and brand development services for corporate clients; Brand imagery consulting services; Collection of market research information; Creative marketing design services; Design of advertising materials for others; Design of internet advertising; Preparation and realization of media and advertising plans and concepts; Preparing mailing lists

FIRST USE 02-00-2001 ; IN COMMERCE 02-00-2001

CLASS 42: Commercial art design; Computer services, namely, creating, [ maintaining, ] designing and implementing web sites for others; Computer services, namely, designing and implementing websites, webpages, home pages, internet sites, pay-per-click programs, microsites, and pushed content programs for others; Providing graphic and multimedia design services for the purpose of promoting the goods and services of others

FIRST USE 02-00-2001 ; IN COMMERCE 02-00-2001

The color(s) red and black is/are claimed as a feature of the mark.

The mark consists of a stylized outline drawing of a red house, casting a stylized shadow to the left, adjacent the words "RED HOUSE" in black, upper-case letters.

SER. NO. 86-310,877, FILED 06-16-2014

*Coke Moya-Snead*

Acting Director of the United States Patent and Trademark Office



## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**