

United States of America

United States Patent and Trademark Office



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Service Mark

Trademark

Principal Register

LG Corp. (REPUBLIC OF KOREA Incorporated Company)
128, Yeoui-daero, Yeongdeungpo-gu
Seoul
REPUBLIC OF KOREA

CLASS 9: Downloadable multimedia file containing artwork, text, audio, video, games and Internet Web links relating to chemistry, pharmacy and medical science; downloadable image files containing artwork, text, audio, video, games and Internet Web links relating to chemistry, pharmacy and medical science; downloadable computer graphics; raster image processors; downloadable application software for metaverse, namely, for accessing online virtual worlds; metaverse contents operating software being downloadable computer operating software for use in the metaverse; computer interfaces for use in the metaverse; downloadable graphical user interface software; virtual reality headsets; downloadable computer software for providing multi-user access to global computer networks; interactive graphics screens being interactive touch screen terminals; downloadable augmented reality software for teaching and training in the field of chemistry, pharmacy and medical science; program for network operating system being downloadable software for operating computer networks; downloadable computer software for use as an electronic wallet; downloadable computer application software for processing commercial transactions using non-fungible tokens (NFTs); downloadable computer application software for authentication of photographs, audio recordings, image files, and video recordings relating to chemistry, pharmacy and medical science using non-fungible tokens (NFTs); downloadable computer application software for blockchain-based platforms, namely, for managing and verifying cryptocurrency transactions using blockchain technology; cloud server being Internet servers; downloadable software for managing Non-Fungible Tokens (NFTs); recorded electronic data files, namely, metadata containing information about digital assets; downloadable image files containing artwork, text, audio, video, games and Internet Web links relating to chemistry, pharmacy and medical science authenticated by non-fungible tokens (NFTs); downloadable virtual image files featuring images of virtual clothing, shoes, bags, hats, glasses, sports goods, artwork, and toys for trading in the metaverse; downloadable image files featuring images of pharmaceuticals, chemicals, and industrial drugs for trading in the metaverse; downloadable image files featuring images of characters for trading in the metaverse; downloadable image files featuring images of user avatars for trading in the metaverse; downloadable computer software for providing information on pharmaceutical products, medicines, and medical devices; downloadable computer software for displaying and accessing medical electronic charts; downloadable computer software for diagnosing

Coke Moya Smead

Acting Director of the United States Patent and Trademark Office



diseases for medical purposes; downloadable computer software for use in medical decision support systems, namely, for analyzing medical records and recommending a course of treatment; artificial intelligence disease analysis software being downloadable artificial intelligence (AI) software for disease data analysis

CLASS 41: Arranging and conducting of seminars, conferences and exhibitions for cultural or educational purposes conducted in the metaverse, all in the field of chemistry, pharmacy and medical science; beauty education being instruction in the field of cosmetology, conducted in the metaverse; providing information in the field of education via the metaverse; organization of educational events being seminars, exhibitions, lecture presentations and symposiums in the field of chemistry, pharmacy and medical science via the metaverse; metaverse related experiential learning business, namely, business training via the metaverse; education related to metaverse, namely, instruction in the field of technology relating to virtual worlds; education consulting business related to metaverse, namely, consulting services about education in the field of the metaverse; educational information provision service in the field of metaverse, namely, providing information about education in the field of the metaverse; distance learning services provided on-line, namely, conducting on-line distance learning instruction at the relevant personnel and professional level; distance learning services, namely, conducting distance learning instruction at the primary, secondary, college, and university levels; providing distance learning courses in the field of chemistry, pharmacy and medical science; education courses through the internet, namely, providing online educational courses in the field of chemistry, pharmacy and medical science; publication of periodicals and books in electronic form; instruction and training services, all in the field of chemistry, pharmacy and medical science

CLASS 42: Graphic design of three dimensional displays; development of virtual reality software; constructing an internet platform based blockchain, namely, developing computer platforms using blockchain technology; server hosting of platforms on the Internet for delivery of multimedia content; graphic design; design of information technology systems; cross-platform conversion of digital content into other forms of digital content; metaverse software development; software design and development for blockchain platform; software programming for blockchain platforms; programming of software for internet platforms; provision of security services for computer networks, computer access and computerized transactions, namely, computer network security consultancy, and monitoring of computer systems for detecting unauthorized access or data breach; mixed reality software development; design and development of metaverse application software; provision of platform as a service (PAAS) featuring computer software platforms for providing information in the medical, health, and pharmaceutical fields; design and development of application software for metaverse for testing and research in the medical, health, and pharmaceutical fields; provision of platform as a service (PAAS) featuring computer software platforms for providing cosmetology information; software development for healthcare-related artificial intelligence services; design and development of application software for use in the metaverse for beauty education and research; testing, analysis, and evaluation of the goods and services of others to determine conformity with certification standards, all provided via the metaverse; testing, analysis, and evaluation of the goods and services of others to determine conformity with certification standards, all provided using non-fungible tokens (NFTs); chemical engineering research services; chemical and petrochemical research; testing, inspection and research services in the fields of pharmaceuticals, cosmetics and foodstuffs; providing scientific research and development services in the field of environment

CLASS 44: Providing information in the field of medicine; medical information services provided via the Internet; physical examination services; * providing medical information relating to * digital [treatment provider on the] * therapy for use in * metaverse in the nature of providing medical treatment services via the metaverse; providing medical information via the metaverse; medical analysis for the diagnosis and treatment of persons; medical analysis services relating to the diagnosis and treatment of patients;

medical staff services, namely, nursing services; medical imaging services; medical advisory services relating to medical instruments; medical consultancy and information relating to pharmaceutical and medical products

The mark consists of a solid circle with the design of a face comprised of the stylized letters "L" and "G" with a small circle serving as an eye followed by the wording "LG" in a stylized font.

PRIORITY DATE OF 03-11-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1667636 DATED 03-14-2022,
EXPIRES 03-14-2032

SER. NO. 79-343,033, FILED 03-14-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.