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28, 35, 38, 41, 42, 43**

Service Mark

Trademark

Principal Register

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CLASS 9: Downloadable digital music from the Internet; digital music downloadable from computer databases and the Internet; musical audio recordings; musical entertainment in the nature of audio tapes featuring music and music audiovisual recordings; digital music players, namely, digital audio players; downloadable music files; pre-recorded video discs featuring music; downloadable computer software for playing digital music; interactive multimedia software being recorded programs and interactive recorded computer applications for playing digital music; downloadable computer application software for playing digital music; downloadable applications for mobile devices for playing digital music; downloadable mobile applications for playing digital music; recorded computer programs for playing digital music; pre-recorded video tapes featuring music; magnetic recording media and sound recording disks, namely, prerecorded digital video disks featuring music; personal stereos; tape recorders; videotapes recorded with animation; compact disks featuring music; CD-ROMs and interactive compact discs featuring music; boom boxes being combined radio- cassette players; blank video cassettes; blank audio cassettes; record players; audio recording apparatus being audio recorders; digital and sound recording media being audio recorders; sound recording apparatus in the nature of sound recording strips; cassette players; compact disc players; DVD players; downloadable software for processing, producing, manipulating, recording sound and music; radios; audio and video receivers; sound transmission apparatus; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and analyzing audio files; holders adapted for mobile telephones; stands for holding mobile phones; bags, covers, cases and protective covers for mobile phones, smartphones; bags, covers, carrying cases for laptops and tablets; mouse pads; blank USB flash drive; earphones; headsets; headphones for telephones; loudspeakers; electronic agendas; computerized personal organizers; DVDs and other digital recording media in the nature of CDs featuring music and animation; online downloadable electronic publications in the nature of magazines and downloadable video recordings featuring music and animation; downloadable electronic publications in the nature of magazines in the field of music and animation; downloadable publications in electronic format in the nature of magazines in the field of

Coke Moya Smeat

Acting Director of the United States Patent and Trademark Office



music and animation; electronic publications recorded on computer media in the nature of magazines in the field of music and animation; electronic downloadable publications, namely, books, newspapers, magazines, reviews, periodicals, papers, bulletins and newsletters, albums in the field of music and animation; online downloadable video recordings featuring music and animation; electronic information media in the nature of magazines in the field of music and animation; downloadable electronic publications in the nature of magazines and downloadable electronic data files provided online from databases of telecommunication networks and Internet facilities featuring music and animation; encoded loyalty card; eyewear; spectacles being optics; chains for spectacles; cords for spectacles; protections for spectacles, namely, workmen's protective face shields; holders for spectacles; virtual reality goggles; virtual reality headsets; downloadable virtual reality game software; downloadable augmented reality software for playing computer games

CLASS 14: Lapel pins being jewelry; lapel pins of precious metal being jewelry; key rings comprised of split rings with decorative trinkets or fobs; key rings of imitation leather; key rings of leather; key rings of common and precious metals; chains and small chains for key rings; charms for key rings; jewelry being joaillerie; jewelry; goods made of precious metals or coated therewith, namely, finger rings as jewelry, bracelets as jewelry, chains as jewelry, necklaces as jewelry, earrings, brooches as jewelry, pendants as jewelry, rings as jewelry, cuff links, tie pins, tie clips, ornaments as jewelry; timepieces and chronometric instruments; works of art of precious metal; watch cases being parts of watches; watch bands; watch chains; watch glasses; fashion jewelry; statues and figurines being statuettes of precious metals; medals; watches; wristwatches; trinkets being jewelry

CLASS 16: Printing products being printed matter, namely, books, manuals and curricula in the field of music and animation; stationery; writing instruments; drawing instruments; pens; pads in the nature of stationery; blank notepads; writing pads; writing or drawing books; printed diaries as daily planners; printed telephone indexes; paper notebooks; printed address notebooks; notebook paper; bookbinding material for creating hardcover books, namely, book covers, crack-and-peel binding paper, reinforcement strips, peel-and-stick labels, stapler and staples; writing paper; envelopes being stationery; printed photographs; printed posters; adhesives for stationery or household purposes; adhesive stickers; artists' materials, namely, colored pens and pencils; paintbrushes; office requisites, except furniture, namely, staplers; printed materials, namely, journals being magazines featuring music and animation; news reviews, namely, printed news bulletins; printed periodicals in the field of music and animation; printing blocks; photo albums; paper; cardboard; paper index cards; printed newspapers; printed prospectuses being brochures in the field of music and animation; printed matter, namely, books, manuals and curricula in the field of music and animation; printed books in the field of music and animation; handbooks being printed manuals in the field of virtual reality game instruction; printed business forms; printed pamphlets in the field of music and animation; printed publications, namely, booklets in the field of music and animation; printed newsletters in the field of music and animation; printed guides for music instruction; paper index cards being stationery; printed calendars; loyalty cards of paper

CLASS 18: Tote bags; handbags; traveling bags; beggar's bags in the nature of purses; backpacks; sports bags; beach bags; briefcases of leather; briefcases being leather goods; wallets; business card cases; banknote holders; coin purses not of precious metal; traveling sets being travelling bags as leatherware; satchels; trunks being luggage; suitcases being carrying cases; suitcases; luggage; luggage tags as leather goods; key cases as leather goods; cases of leather for driving licenses; business card cases; toiletry bags sold empty; make- up bags sold empty; vanity cases sold empty; umbrellas; sunshade parasols; reusable bags and net bags for shopping; bags and small bags in the nature of envelopes and pouches of leather for packaging; purses; hip bags

CLASS 21: Tableware not of precious metals, namely, coffee services; coffee services in the nature of tableware; tea sets not made of precious metals; insulated flasks; insulated cups; thermally insulated containers for beverages; thermally insulated sleeve holders for cups; thermally insulated carafes and pitchers; isothermal insulation bags for food or

beverages; kitchen utensils, namely, pouring and straining spouts; trays for household use; tea infusers being tea filters not of precious metals; glassware in the nature of containers for beverages; cups; mugs; cups being mugs of plastic; cups being mugs of ceramic; cups being mugs of earthenware; coffee cups being mugs; tea mugs; cups of paper and plastic; insulated mugs; holders for coffee glasses and tea glasses, namely, insulating sleeve holders for coffee and tea glasses; saucers; [coffee spoons;] stirrers for coffee; art objects being works of art made of glass; art objects being works of art made of porcelain; porcelain, namely porcelain goods for household or kitchen use in the nature of mugs; works of art made of earthenware; earthenware, namely earthenware for household or kitchen use in the nature of mugs

CLASS 25: Clothing, namely, shirts, pants, and jackets; underwear; socks; stockings; tights; bathing suits; bathing shorts; sarongs; dressing gowns; bathrobes; pajamas; housecoats being dressing gowns; nightgowns; neckties; bow ties; scarves; long scarves; stoles; shawls; headwear; caps being headwear; stocking caps; visors being headwear; headbands as clothing; ear muffs; hosiery; belts for clothing; suspenders; gloves as clothing; fingerless gloves; footwear, except orthopedic footwear; slippers being chaussons

CLASS 28: Board games, stuffed toys; playing cards; card games and board games; game kits comprised of miniatures in the nature of miniature action figures; table-top games; electronic games for the teaching of children; individual electronic games for the teaching of children; video game consoles; plush toys; stuffed toy animals; modeled plastic toy figurines; play sets for action figures

CLASS 35: Advertising services; Marketing services; promotional marketing services; advertising services, namely, promoting the music of others; advertising services, namely, promoting concerts, compact discs, CDs, DVDs, musical performances, music and sound recordings of others; dissemination of advertising material in the nature of leaflets, prospectuses, printed matter, and samples; advertising services by mail; publication of advertising texts; online advertising on a computer network; provision of advertising space on websites for advertising products and services; rental and purchase of advertising time and space services on all means and all communication media; commercial information services for third parties on music, sound and video recordings, concerts; development of marketing concepts and brand identity creation in the field of music; commercial management in the nature of administration of the licensing of the goods and services of third parties in relation to music; promotion of the concerts of others; management of computerized files, namely, managing music-related computer files; public relations; providing television home shopping services in the field of general consumer merchandise; demonstration of goods; commercial information and advice for consumers in the choice of products and services; retail store services and online retail store services featuring sound and video recordings, music, accessories for telephones and computers, jewelry, stationery, leather goods, clothing, footwear, headwear, fashion accessories, games and toys, foodstuffs and beverages; commercial and advertising sponsorship and patronage, namely, sponsorship search services; advertising including promotion of products and services of third parties through sponsoring arrangements and license agreements relating to international sports' events; electronic commerce services being e-commerce, namely, providing information about products via telecommunication networks for advertising and sales purposes; administrative management in the nature of advice and information about customer services and product management and prices on Internet sites allowing users of said sites to make secure purchases of goods and services; business marketing services, namely, marketing management of social media communities; advertising and promotion services in the nature of branding creation services; organization and conducting of marketing promotional events for others; organizing and overseeing advertising events of others; organizing and conducting promotional marketing events for the benefit of third parties; organization of exhibitions for commercial or advertising purposes; organization of promotional and advertising operations, namely, arranging and conducting special events for promotional and advertising purposes; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; advisory services relating to the organization of promotional campaigns for companies; online business networking services in the nature

of setting up a network of partners and service providers for third parties on the Internet; business administration of customer loyalty programs in the nature of organization of promotional activities for developing customer loyalty; subscription services in the nature of arranging subscriptions to Internet services for others

CLASS 38: Dissemination of music, namely, delivery of digital music by electronic transmission; delivery of digital music by telecommunications in the nature of electronic transmission; providing access to websites for digital music on the Internet; providing access to digital music websites on the Internet; providing access to online databases; providing access to online databases in the field of music; streaming of data; data streaming; streaming of audio material over the Internet; streaming of video material on the Internet; audiovisual communication services in the nature of transmitting streamed sound and audiovisual recordings via the Internet, broadcasting television programs; provision of access to chatrooms on a social networking website for entertainment purposes; providing access to a website in the field of music; providing forums online; providing online forums, online chat rooms and electronic bulletin board services; providing access to online platforms in the nature of databases; transmission of communications in the nature of video broadcasting services, information and data via local and global computer networks; video conferencing services, teleconferencing services; webcasting services; providing user access to global computer networks; transmission of digital files; data media services, namely, mobile media services in the nature of electronic transmission of entertainment media content

CLASS 41: Entertainment information; production of musical sound recordings, namely, recording of music; live music performances; music production services; production of original audio recordings; recording studio services for producing audio discs; production of audio and music video recordings on audio and video carriers; videotape and videodisk production; music production services, and music publishing services; providing online entertainment, providing non-downloadable video and sound recordings in the field of music and musical entertainment; music production services, namely, music mixing services; providing online entertainment, namely, providing non-downloadable sound and audiovisual recordings in the field of music and musical entertainment; entertainment, namely, live music concerts; selection and compilation of prerecorded music to be broadcast by third parties, namely, consultation and advice regarding musical selections and arrangements for sound recordings; entertainment services via an online site featuring temporary use of non- downloadable musical performances videos, musical videos, photographs, and other music and entertainment-related multimedia content; music composition services; music composition for third parties; organization of concerts in the nature of live music performances; organizing music concerts in the nature of live music performances broadcast via radio; organizing music concerts in the nature of live music performances broadcast via the Internet; entertainment services, namely, providing non-downloadable digital music on the Internet; providing non-downloadable prerecorded music online via a website; provision of online non-downloadable digital music on the Internet; providing information in the field of music; providing entertainment in the field of music, namely, providing non-downloadable prerecorded music via an interactive website; music festival services in the nature of live music performances; podcast production; producing films, television programs and broadcasts in the nature of audio production services, namely, creating and producing ambient soundscapes, and sound stories for broadcasts; editorial consulting; entertainment on radio and television, namely, providing ongoing radio and television programs in the field of music and animation; training in the field of illustration; providing information about education; providing information relating to organizing cultural activities; arranging cultural events, namely, organization of events for cultural purposes; art exhibitions; organizing and conducting sports competitions and exhibitions for cultural or educational purposes; organizing and conducting entertainment events in the nature of art competitions; organizing and conducting cultural and artistic events in the field of film and music; organization and conducting of colloquiums, conferences, seminars and congresses in the field of music and animation; organization and conducting of games and competitions, namely, electronic game competitions; providing leisure facilities, namely, amusement facilities; provision of entertainment facilities and equipment, namely, providing amusement facilities; organization of leisure activities, namely, social entertainment events;

organization of social entertainment events; organizing social events for entertainment purposes; organizing cultural events, ceremonies, galas, entertainment, namely, organizing cultural and arts events; preparing, coordinating and organizing events in the field of film and music for cultural or educational purposes; entertainment services, namely, planning of wedding receptions services; video editing services for events; desktop publishing for others; entertainment services, namely, computer game services provided online from a computer network; gambling services; drafting in the nature of copy editing and publication of texts other than advertising texts; publication of books; electronic publication of books and journals online; blog writing services in the nature of writing of articles for periodicals other than for advertising or publicity; entertainment ticket agency services; reservation of tickets for recreational and leisure events, namely, music concerts; news reporter services; news reporting services, namely, news syndication reporting; photographic reporting; photography services

CLASS 42: Encoding of magnetic cards featuring digital music; electronic storage of digital music; Software as a Service (SaaS) featuring software for storage of digital music; design and development of software; maintenance and updating of computer software; providing online non-downloadable computer software for storage of digital music; website design, drawing in the nature of graphic design and technical writing for others for the compilation of websites; creation, maintenance and hosting of internet websites for third parties; graphic arts design services; hosting digital content on the Internet and via a global computer network; programming of multimedia applications; provision of temporary use of non-downloadable web-based applications for storage of digital music; provision of temporary use of non-downloadable applications and non-downloadable software development tools online for the creation of mobile internet applications and client interfaces; hosting software platforms for virtual reality-based virtual worlds and hosting of portals in the nature of websites on the Internet; providing online temporary use non-downloadable operating system software, enabling the access to a cloud computing network as well as its use; services for the design, development, installation, updating being maintenance, maintenance and rental of computer software for playing games, computer software packages for playing games, and data in computer databases; graphic design in the nature of creating logos and packaging design; services for editing websites, namely, creating websites for others

CLASS 43: Services for providing food and beverages; café services; hotel accommodation services; restaurant services; cafe and coffee-shop services; coffee shops; bar services; snack bars in the nature of snack bar services; catering services in the nature of provision of food and drink; delicatessen services being restaurants; snack bar services; food and beverage preparation services; providing of food and drink, namely, supplying of meals for immediate consumption; takeout restaurant services in the nature of preparation of meals; restaurant services and restaurant reservation services, namely, preparation and reservation of meals and takeaways; fast-food restaurant services, on site or to take away; food preparation services, namely, production of ready-to-use food preparations; food preparation services, namely, preparation of cooked dishes, to eat on site or to take away; providing food and beverages in restaurants and bars; self-service restaurant services; provision of food and beverages; providing temporary accommodation services; provision of general purpose facilities for business meetings; rental of rooms for meetings; provision of meeting spaces, namely, providing social meeting facilities; rental of chairs, tables, table linen and glassware

The color(s) black, white, cream, brown, blue, green, red, orange, pink, yellow, beige, tan, purple, maroon, silver, gray, gold, and copper is/are claimed as a feature of the mark.

The mark consists of a girl sitting at a desk in a room. There is a cat in the window looking out at the city skyline. She is sitting in a chair in various shades of red. The girl has hair in shades of brown with a green hair tie, and she is wearing headphones in various shades of cream, red, brown, and black, with the wording "LOFI" in black above two black googly eyes. The girl's skin is in various shades of beige, with brown eyebrows and black eyes. She is wearing a turtleneck in various shades of pink and a sweater in various shades of green. Her hand is in various shades of beige. She is holding a black and silver pen. She is writing in a notebook with white pages outlined in black. She is

sitting at a desk in various shades of brown and tan, with scissors, pens, and a brush in various shades of green, brown, white, and red. There are white papers on the desk. There is a silver laptop with black and white keys and a screen in various shades of white, brown, red, and black. There is a lamp in various shades of copper with gold hinges and a gold attachment at the top, with a green, black, and white frog toy, a tan cup holding pens in various shades of red, brown, pink, white, green, and black, a brown and white moose toy, a black cord, and a bulb in various shades of gray and white. Behind the lamp is a picture in various shades of green, blue, red, and white, with beige tape holding the picture up. There is a vase in various shades of purple and pink, with pens, markers, and brushes in various shades of pink, green, white, maroon, brown, tan, blue, and black. There is a green jar with a white top and red string. There is a plant in various shades of green and in a pot in various shades of red. There are three books in various shades of green, white, brown, and red, with pink and red bookmarks. There is a cat in various shades of orange in the green windowsill. The cat is overlooking a city skyline in various shades of blue, white, red, brown, tan, orange, and black. To the left of the window is a bookshelf with silver brackets, and a wood base in various shades of brown. On the bookshelf are books in various shades of green, red, white, beige, purple, pink, and orange. To the right of the window is a bookshelf with photographs, books, and a calendar in various shades of white, brown, red, green, blue, orange, purple, yellow, and orange. There is a toy cow on the bookshelf in black and white, with a red hood and a pink mouth and nose. Behind the cow is a bucket in various shades of silver. There is a pink origami bird on the bookshelf. There is a picture above the bookshelf in various shades of blue, green, and brown.

PRIORITY DATE OF 08-30-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1792034 DATED 02-21-2024,
EXPIRES 02-21-2034

No claim is made to the exclusive right to use the following apart from the mark as shown: "LOFI" in International Classes 9, 16, 35, 38, 41, and 42

SER. NO. 79-396,650, FILED 02-21-2024

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.