

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,458,224**

**Registered Aug. 24, 2021**

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**Int. Cl.: 9, 35, 38, 41, 42, 45**

**Service Mark**

**Trademark**

**Principal Register**

OPEN WEB TECHNOLOGIES LTD (ISRAEL CORPORATION)

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ISRAEL

CLASS 9: Downloadable computer software and mobile application platform enabling online and real-time interaction between and among users of computers, mobile and handheld computers, and wired and wireless communication devices; downloadable software for creating communities and enabling users to monitor activity and organize groups and events, participate in discussions, get feedback from peers, and engage in social, business and community networking; downloadable software enabling or facilitating the uploading, downloading, streaming, posting, displaying, blogging, linking, modifying, sharing or otherwise providing electronic media or information over communication networks; downloadable computer software for use as an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; downloadable software to facilitate online advertising and business promotion by connecting social network users with businesses; downloadable software for tracking users and advertising of others to provide strategy, insight and marketing, and to predict consumer behavior

CLASS 35: Business networking; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising services, namely, promoting and marketing the goods and services of others through all public communication means; facilitating the exchange and sale of services and products of third parties via computer and communication networks in the nature of infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and services and enabling users and brand owners to engage with one another and share information, photos, audio and

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Acting Director of the United States Patent and Trademark Office



video content; providing online marketplaces for sellers of goods and/or services; providing online marketplace facilities for connecting sellers with buyers; conducting business and market research surveys; dissemination of advertising for others via an on-line communications network on the internet; marketing services, namely, providing commercial information by means of web pages designed to generate sales traffic via hyperlinks to other web sites; online advertising via a computer communications network

CLASS 38: Telecommunication services, namely, text and picture wireless messaging services; transmission of data and of information by electronic means, namely, information transmission via electronic communications networks; delivery of messages by electronic transmission; electronic data transmission and instant messaging services; telecommunications services, namely, providing access to websites featuring customized interactive application platform that allows users to create, share, send, plan, organize, monitor and manage content with others on-line and online community forums for users to share information, photos, audio and video content

CLASS 41: Providing online computer databases featuring information on education, recreation, and entertainment; providing on-line non-downloadable electronic publications, namely, newsletters and blogs, featuring user generated or specified content in the fields of lifestyle, [ restaurants, ] hotels, travel, consumer electronics, books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, videos, and other household and consumer goods; providing information in the field of sporting and cultural activities on computer and communication networks

CLASS 42: Computer services, namely, creating online communities to enable users to monitor activity and organize groups and events, participate in discussions, get feedback from peers, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, modifying, sharing or otherwise providing electronic media or information over communication networks; providing temporary use of online non-downloadable software featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; hosting online web facilities for others for organizing and conducting online meetings and interactive discussions; computer services in the nature of customized websites featuring user-defined information, personal profiles and information; providing a website featuring temporary use of non-downloadable software applications that enable users and brand owners to engage with one another and share information, photos, audio and video content; designing, hosting, implementing, developing, and maintaining applications, software, and websites in the fields of wireless communication, mobile information access and remote data management for wireless delivery of content; designing and developing databases and maintaining database systems in the fields of wireless communication, mobile information access and remote data management for wireless delivery of content providing temporary use of online non-downloadable software and applications for instant messaging, voice over internet protocol (VOIP), video conferencing, and audio conferencing; computer services, namely, creating an online community for registered users to engage in social networking; creating and maintaining a website for the purposes of social networking; hosting an online website space for registered users to post, send, receive, search, watch, share, critique, rate and comment on messages, comments, multimedia videos, movies, films, photos, audio, animation, pictures, images, text, information, and other generated content, in order to engage in social networking; platform as a service featuring a customized interactive application platform that allows users to create, share, plan, organize, monitor and manage content with others on-line and online community forums for users to share information, photos, audio and video content; hosting an online website space for registered users to post, send, receive, search, watch, share, critique, rate, and comment

on messages, comments, multimedia, videos, movies, films, photos, audio, animation, pictures, images, text, information, and other user-generated content, in order to engage in social networking

CLASS 45: Online social networking services and social services rendered by others to meet the needs of individuals to engage in social networking, namely, online social networking services provided through a website for critique, review, comment, and communication purposes where users can engage with one another and share information, photos, audio and video content; Providing online social networking services via a websites; providing information and news regarding social justice, legal affairs, and human rights from searchable indexes and databases on computer and communication networks

The mark consists of a circle formed by seven letter "W"s.

PRIORITY DATE OF 03-19-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1546875 DATED 03-22-2020,  
EXPIRES 03-22-2030

SER. NO. 79-292,186, FILED 03-22-2020

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**