

United States of America

United States Patent and Trademark Office

ELEVATE

Reg. No. 6,336,099

Registered Apr. 27, 2021

Amended Jul. 08, 2025

New Cert. Jul. 08, 2025

Int. Cl.: 7, 12

Trademark

Principal Register

Motis, LLC (WISCONSIN LIMITED LIABILITY COMPANY)
N102W19400 Willow Creek Way
Germantown, WISCONSIN 53022

CLASS 7: Storage hoists for vehicles for bikes, kayaks, and SUPs; hydraulic cranes

FIRST USE 08-10-2020 ; IN COMMERCE 08-10-2020

CLASS 12: Cargo carriers for vehicles; roof cargo [bags, boxes and] baskets being cargo storage bins especially adapted to fit on vehicles, namely, cars, SUVs, and trucks; roof racks for vehicles; vehicle roof rack accessories, namely, [cross bars,] cargo carriers, [trunk bags, boxes,] baskets being cargo storage bins, ski carriers, snowboard carriers, kayak carriers, canoe carriers, [foam block canoe carriers,] SUP carriers, and bike carriers, all especially adapted to fit on vehicles; [luggage cargo nets for vehicles;] towing apparatus for vehicles, namely, hitch pins [and hitch stabilizer brackets;] storage racks for vehicles for bikes, kayaks, and SUPs; wheeled dollies for SUPs, boats, canoes, and trailers; truck bed mounted bike racks, utility racks being truck bed storage organizers, cargo bars, [and tie rings being hardware made of non-precious metal, all especially adapted for mounting in a truck bed; non-skid devices for vehicles tires, namely, traction pads and traction mats;] hitch mounted cargo carriers, namely, cargo baskets being cargo storage bins, cargo carriers, bike racks, truck bed extenders, all especially adapted to fit on a vehicle hitch receiver; ball hitches, hitch adapters, [and steps] for attachment to vehicles, all especially adapted to fit on a vehicle hitch receiver; rear mounted carriers, namely, bike carriers especially adapted to fit on a vehicle hitch receiver; rear mounted carriers, namely, bike carriers especially adapted to secure to a vehicle; headache racks especially adapted to secure to a vehicle [; seats for kayaks, fitted covers for vehicles and parts of vehicles, namely, for personal water craft and hitch mounted cargo baskets]

FIRST USE 08-10-2020 ; IN COMMERCE 08-10-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-718,368, FILED 12-06-2019

Coke Mogn Smeat

Acting Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.