

# United States of America

## United States Patent and Trademark Office

# ZENNI

**Reg. No. 5,413,386**

**Registered Feb. 27, 2018**

**Amended Jul. 15, 2025**

**Int. Cl.: 9, 21, 35**

**Service Mark**

**Trademark**

**Principal Register**

TAOJING INTERNATIONAL LIMITED (HONG KONG limited company (ltd.))  
2003, 20/F, Tower 5  
Tsim Sha Tsui, Kowloon, HONG KONG

CLASS 9: Eyeglass cases; Eyeglass frames; Eyeglass lenses; Eyeglasses; Eyewear; Eyewear cases; Eyewear pouches; Eyewear, namely, sunglasses, eyeglasses and ophthalmic frames and cases therefor; Sunglasses; Sunglasses and spectacles; Antireflection coated eyeglasses; Cases for eyeglasses and sunglasses; Cases for spectacles and sunglasses; Frames for eyeglasses and pince-nez; Frames for spectacles and sunglasses; Lenses for sunglasses; Magnifying glasses that fit on the user's face in the manner of eyeglasses; Nose pads for eyewear; Novelty eyeglasses; Protective eyeglasses; Protective eyewear; Reading eyeglasses; Safety eyewear; Spectacles; Sports eyewear; Sports training eyeglasses

FIRST USE 04-09-2016 , The mark was first used in commerce in a different form other than that sought to be registered at least as early as 09/30/2002.; IN COMMERCE 04-09-2016 , The mark was first used anywhere in a different form other than that sought to be registered at least as early as 09/30/2002.

CLASS 21: Eyeglass cleaning cloths

FIRST USE 04-09-2016 , The mark was first used in commerce in a different form other than that sought to be registered at least as early as 09/30/2002; IN COMMERCE 04-09-2016 , The mark was first used anywhere in a different form other than that sought to be registered at least as early as 09/30/2002

CLASS 35: Computerized on-line retail store services in the field of eyewear, lenses and accessories for eyewear

FIRST USE 03-21-2017 , The mark was first used in commerce in a different form other than that sought to be registered at least as early as 09/30/2002; IN COMMERCE 03-21-2017 , The mark was first used anywhere in a different form other than that sought to be registered at least as early as 09/30/2002

The mark consists of the word "ZENNI" in a fanciful style of rectangles and triangles.

OWNER OF U.S. REG. NO. 3597735, 3389855

SER. NO. 86-897,495, FILED 02-04-2016

*Coke Moya-Snead*

Acting Director of the United States Patent and Trademark Office



## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**