

# United States of America

## United States Patent and Trademark Office

# MAMA

**Reg. No. 7,805,634**

**Registered May 27, 2025**

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**Int. Cl.: 36, 37, 41, 42**

**Service Mark**

**Principal Register**

MaMa IP BV (NETHERLANDS besloten vennootschap (b.v.))  
Overhoeksplein 2  
NL-1031 KS Amsterdam  
NETHERLANDS

CLASS 36: Financial affairs and monetary affairs, namely, financial information, management and analysis services; real estate services, namely, real estate lending services, real estate escrow services, real estate acquisition services; financing and loan services; Real estate development financing services; financial services, namely, wealth management services, business fundraising for others provided via the Internet; financial planning services in the nature of raising equity capital for others; arranging of investments, namely, investment of funds for others; management of capital investment funds; financial investment brokerage; Real estate services, namely, management, financing, and rental of real estate; financial services, namely, restructuring, investment of funds for others provided through an operating company; rental of office space; providing information and consultancy about the foregoing, namely, real estate, finance, and financial planning; all of the foregoing also provided via the Internet

CLASS 37: Construction and repair of residential and commercial properties; installation of portable structures, namely, portable metal and non-metal buildings on residential and commercial properties; supervision of building construction; providing information about construction of houses and commercial properties; general construction contracting; construction consultancy; construction consultancy, namely, preparation of technical expert reports in the field of construction, related to construction projects; advisory and consultancy services in the field of sustainable construction projects and practices

CLASS 41: Educational services, namely conducting trainings through courses, workshops, seminars and conferences in the fields of diversity equity inclusion in the workplace and financing construction projects for companies; educational and instruction services, namely, career coaching and career mentoring for companies; vocational training services in the field of mechanics, plumbing, and computers; publishing of magazines, books, periodicals, publications, and electronic publications; arranging and organizing educational fairs and educational exhibitions in the field of real estate, finance, and financial planning; arranging and organizing educational, \* and \* cultural, [ sporting, and relaxing ] events [ and parties ] \* within a residential community \* for entertainment purposes; all of the foregoing also provided via the Internet

CLASS 42: Architectural and engineering services in the field of construction for real estate projects; architectural services; design of residential buildings, namely, houses and apartments; design services for furniture; platform as a service (PAAS) featuring software platforms that enable internet users to create, upload, markup, view, annotate and share data and information; providing non-downloadable, online software for uploading, posting, displaying, displaying, tagging, sharing and transmitting messages, comments,

*Coke Mogen Smeut*

Acting Director of the United States Patent and Trademark Office



photos, pictures, images, text, information and other user-generated content; providing advice and information in the field of technology related to the use of climate control products and systems in residential buildings and houses; platform as a service (PAAS) featuring computer software platforms for the collection, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; providing information and advice in the field of environmental engineering related to environmentally protective construction practices; construction planning and project development services, namely, drafting of construction plans for recreation premises; construction project development, namely, construction drafting; urban planning and urban planning design development services; architectural design services, namely, development of concepts for sustainable living and environmental coexistence; technical research in the field of architecture, namely, preparing technical expert reports in the field of architecture, related to construction

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF INTERNATIONAL REGISTRATION 1784895 DATED 03-06-2024, EXPIRES 03-06-2034

SER. NO. 79-393,487, FILED 03-06-2024

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**