

# United States of America

## United States Patent and Trademark Office

### WHAT LIES BENEATH

**Reg. No. 7,602,175**

**Registered Dec. 17, 2024**

**Corrected Jul. 15, 2025**

**Int. Cl.: 3, 25, 44**

**Service Mark**

**Trademark**

**Principal Register**

The Steam Bar Limited (UNITED KINGDOM Limited Company/LLP)  
C/O Hilton Consulting Studio,  
133 Canalot Studios, 222 Kensal Road London W10 5BN  
UNITED KINGDOM

CLASS 3: Beauty balm creams; beauty care cosmetics; beauty care preparations, namely, cosmetic preparations; beauty creams; beauty masks; beauty preparations for the hair care preparations; beauty serums; body cleaning and beauty care preparations in the nature of cosmetics; colouring lotions for the hair; conditioners for treating the hair; conditioners for use on the hair; conditioners in the form of sprays for the scalp; cosmetic preparations for the hair and scalp; cosmetic preparations for the hair and scalp; cosmetics for the use on the hair; creams for fixing hair; disposable steamheated masks, not for medical purposes; facial beauty masks; fragrances; gels for use on the hair; hair balms; hair balsam; hair care agents; hair care preparations; hair conditioner; hair conditioner bars; hair cosmetics; hair creams; hair curling preparations; hair fragrances; hair grooming preparations; hair lacquers; hair liquids; hair lotions; hair masks; hair moisturisers; hair mousses; hair nourishers; hair nourishment preparations; hair oils; preparations for the permanent waving and colouring of hair; hair pomades; hair preparations and treatments; hair preservation treatments for cosmetic use; hair protection preparations; hair relaxing preparations; hair rinses; hair serums; hair shampoos; hair sprays; hair texturizers; hair tonics; hair treatment masks; hair wax; hairdressing preparations; hydrating hair conditioners; hydrating creams for cosmetic use; hydrating masks; hydrating shampoos; non-medicated scalp treatment cream; oil baths for hair care; oils for hair conditioning; perfumery and fragrances; Non-medicaed salicylic scalp treatments and preparations; scalp balms; scalp balsam; scalp creams; scalp lotions; scalp moisturisers; scalp nourishers; scalp nourishment preparations; scalp serums and oils; scalp shampoo; scalp tonics; scalp treatment masks; Hair shampoos; Hair shampoos for use in treating and nourishing the scalp; skin hydrators for cosmetic purposes; skincare cosmetics; cosmetic skincare preparations

CLASS 25: Bonnets; clothing, namely, tops; clothing, namely, bottoms; headwear; insulated hair bonnets; insulated hair shower caps; silk bonnets; [ non-electric steam bonnets for use in treating the hair and scalp; steam shower caps; steam hats; non-electric steam hats for use in treating the hair and scalp; thermal steaming shower cap; ] shower caps

CLASS 44: Advice relating to hair care; advisory services relating to hair care; beauty advisory services; beauty care services; beauty consultancy services; beauty consultation; beauty salon services; beauty salons; beauty spa services; beauty therapy services; beauty therapy treatments; beauty treatment services; consultancy provided via the Internet in the field of body and beauty care; consultancy services relating to hair care; cosmetic treatment for the hair; cosmetic treatment services for the body, face, head and hair; hair braiding services; hair care services; hair curling services; hair restoration services; hair salon services; hair straightening services; hair styling services; hair treatment services; hair weaving services; hairdressing salons; hairdressing services; information relating to beauty; rental of equipment for human hygiene and beauty care; rental of machines and apparatus for use in beauty salons or barbers' shops; services for the care of the hair; services for the care of the scalp, namely hair care services

*Coke Moya Smeat*

Acting Director of the United States Patent and Trademark Office



THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 04-03-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1746046 DATED 04-03-2023,  
EXPIRES 04-03-2033

SER. NO. 79-376,708, FILED 04-03-2023

## **REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### **Requirements in the First Ten Years\***

#### **What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### **Requirements in Successive Ten-Year Periods\***

#### **What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**