

United States of America

United States Patent and Trademark Office



Reg. No. 7,554,209

Registered Nov. 05, 2024

Corrected Jul. 15, 2025

Int. Cl.: 5, 29, 30, 32

Trademark

Principal Register

Ba'emek Advanced Technologies Ltd. (ISRAEL Limited Company (Ltd.))
1 Hadekel St.,
Alon Tavor Industrial Zone
Afula, ISRAEL 1804300

CLASS 5: Dietary and nutritional supplements; dietary food supplements in the nature of ready-to-eat protein bars; dietary food supplements in the nature of ready-to-eat whey protein bars; food supplements; dietary supplement drinks and drinks mixes; whey protein concentrate, lactose and dairy ingredients, all for use as nutritional supplements for dietary purposes; vegan and vegetarian dietary and nutritional supplements; plant-based protein dietary and nutritional supplements; non-dairy protein dietary and nutritional supplements; nutritional supplement energy bars; nutritional supplements in the form of gels; powdered dietary food supplements and nutritional supplements; protein dietary supplements; vitamin and mineral supplements; whey protein dietary and dietetic supplements; dietary drink mixes for enhancing sports performance; dietary and nutritional supplements containing whey protein for endurance sports; dietary supplement drink mixes for nutritional purposes for improving sports performance

CLASS 29: Whey; dried whey products for human consumption, namely, whey-based protein snacks; dried whey products being energy bars consisting of dried whey, namely, whey-based energy-protein bars; food bars or powders consisting of whey powder for human consumption, namely, whey-based food bars and whey-based powders for making whey-based food; dairy protein, whey protein concentrate, lactose, and blends thereof for human consumption, namely, dairy-based powders, whey-based powders, milk powders and blends thereof for making dairy-based and milk-based beverages; dairy based food additives for culinary purposes for non-industrial use, namely, dairy-based powders for making dairy-based foods; non-dairy, vegetarian and vegan protein, protein concentrate, and blends thereof for human consumption, namely, non-dairy-based powders, vegetarian and vegan whey-based powders, powdered milk substitutes and blends thereof for making non-dairy-based, vegetarian and vegan milk-substitute-based beverages; vegetable protein bits, namely, vegetable protein for use as whey substitute and dairy substitute being processed vegetables; non-dairy, vegan and vegetarian protein based,

Coke Moya Smeed

Acting Director of the United States Patent and Trademark Office



nutrient-dense snack foods, namely, vegetable-based raw food bars; non-dairy, vegan and vegetarian proteins, being foodstuffs for human consumption, namely, formed textured vegetable protein for use as a high protein non-dairy cheese and non-dairy milk substitute; protein milk; milk-based energy drinks; fruit-based snack bars; nut-based snack bars; seed-based snack bars

CLASS 30: Cereal based energy bars, other than for dietary or medical purposes; high-protein cereal bars; protein-enriched coffee; powdered sugar for isotonic beverages; granola-based snack bars; muesli bars; cereal-based energy bars; energy candy; all the foregoing also in vegetarian or vegan form

CLASS 32: Energy drinks; isotonic drinks; non-alcoholic drinks, namely, energy shots; sports drinks; whey-based beverages; syrups for making whey-based beverages; energy gel drinks; energy gel beverages with isotonic in the nature of energy drinks; concentrates for making non-carbonated isotonic electrolytic beverages; non-carbonated isotonic electrolyte beverages; concentrates used in the preparation of sports drinks; powders used in the preparation of sports drinks; protein-enriched sports beverages; sports drinks containing electrolytes; plant-based protein-enriched sports drinks and beverages; all the foregoing also in vegetarian or vegan form; powders and concentrates for making whey-based beverages

The mark consists of a stylized "Q".

PRIORITY DATE OF 08-09-2022 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1743505 DATED 02-06-2023,
EXPIRES 02-06-2033

SER. NO. 79-375,750, FILED 02-06-2023

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.