

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,516,052**

**Registered Sep. 24, 2024**

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**Int. Cl.: 30**

**Trademark**

**Principal Register**

Productora Y Comercializadora de Productos, S.A. De C.  
V. (MEXICO CORPORATION)

Parque Industrial Kalos Del Poniente  
Calle Zeus #1105  
Santa Catarina, MEXICO 66370

CLASS 30: Candies

FIRST USE 05-05-2023 ; IN COMMERCE 05-05-2023

The color(s) red, yellow, black, white, green and orange is/are claimed as a feature of the mark.

The mark consists of a packaging design for the goods consisting of a label with red borders separated by a gray space. The gray space in the middle of the design and between the red borders represents background, outlining, shading, and/or transparent area and is not part of the mark. In the center of the label is the wording "ZUMBALETA" in yellow letters outlined in black and then white. The term "ZUMBALETA" is shown twice on the label in the same lettering and coloring. Adjacent the red borders and in the gray space to the left and to the right of the wording "ZUMBALETA" appears an insect holding a lollipop. The insect is depicted in red and having a pair of black antennae, black eyes, a black and red mouth, a pair of yellow wings, a yellow patch on its chest, and yellow and green boots and gloves. The lollipop is depicted in red having a red round facial-looking end portion with white and green eyes with black pupils, the eyes outlined in black, a mouth with white teeth and red tongue outlined in black. The insect and lollipop outlined in black and then white. Next to the insect is the wording "ZUMBA PICA" with a vortex below it. The word "ZUMBA" in orange letters and word "PICA" in red letters below the word "ZUMBA", located above a vortex in green, all with a black outline that is contained within a white outline. The combination of the insect with lollipop and wording "ZUMBA PICA" with vortex is repeated twice adjacent each red border. The broken or dotted lines show the position of the design features of the composite design mark on the packaging and are not claimed as part of the mark.

*Coke Moya-Snead*

Acting Director of the United States Patent and Trademark Office





## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

### Requirements in the First Ten Years\*

#### What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\*

#### What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### Grace Period Filings\*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**